



City of Lakewood Drive Time ...  
 Lakewood, Washington  
 Ring: 1 mile radius

Latitude: 47.16181  
 Longitude: -122.51451

Demographic Summary	2010	2015
Population	11,638	12,066
Households	5,015	5,233
Families	2,993	3,094
Median Age	36.5	36.9
Median Household Income	\$46,839	\$53,145

	Spending Potential Index	Average	Total
<b>Assets</b>			
<b>Market Value</b>			
Checking Accounts	78	\$4,536.66	\$22,751,349
Savings Accounts	77	\$10,088.53	\$50,593,959
U.S. Savings Bonds	73	\$301.39	\$1,511,479
Stocks, Bonds & Mutual Funds	76	\$29,510.77	\$147,996,511
<b>Annual Changes</b>			
Checking Accounts	90	\$233.66	\$1,171,823
Savings Accounts	77	\$302.36	\$1,516,322
U.S. Savings Bonds	-78	\$-1.86	\$-9,336
<b>Earnings</b>			
Dividends, Royalties, Estates, Trusts	76	\$744.72	\$3,734,789
Interest from Savings Accounts or Bonds	77	\$706.13	\$3,541,265
Retirement Plan Contributions	75	\$1,030.96	\$5,170,266
<b>Liabilities</b>			
Original Mortgage Amount	75	\$16,236.18	\$81,424,439
Vehicle Loan Amount <sup>1</sup>	79	\$2,160.78	\$10,836,293
<b>Amount Paid: Interest</b>			
Home Mortgage	73	\$3,394.28	\$17,022,310
Lump Sum Home Equity Loan	72	\$93.74	\$470,109
New Car/Truck/Van Loan	77	\$161.15	\$808,167
Used Car/Truck/Van Loan	82	\$132.58	\$664,905
<b>Amount Paid: Principal</b>			
Home Mortgage	71	\$1,415.43	\$7,098,379
Lump Sum Home Equity Loan	72	\$120.03	\$601,956
New Car/Truck/Van Loan	76	\$850.82	\$4,266,864
Used Car/Truck/Van Loan	81	\$611.96	\$3,068,990
Checking Account and Banking Service Charges	88	\$24.36	\$122,154
Finance Charges, excluding Mortgage/Vehicle	82	\$200.76	\$1,006,834

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the asset value or amount spent for a product or service relative to a national average of 100. Annual change may be negative.

<sup>1</sup> **Vehicle Loan Amount** is the amount of a loan for a car, truck, van, boat, camper, motorcycle, motor scooter, or moped, excluding interest.

**Source:** ESRI forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.



City of Lakewood Drive Time ...  
 Lakewood, Washington  
 Ring: 3 miles radius

Latitude: 47.16181  
 Longitude: -122.51451

Demographic Summary	2010	2015
Population	86,182	87,697
Households	34,911	35,650
Families	22,031	22,291
Median Age	33.2	33.7
Median Household Income	\$46,482	\$53,509

	Spending Potential Index	Average	Total
<b>Assets</b>			
<b>Market Value</b>			
Checking Accounts	75	\$4,389.26	\$153,233,581
Savings Accounts	74	\$9,683.78	\$338,070,565
U.S. Savings Bonds	70	\$287.31	\$10,030,125
Stocks, Bonds & Mutual Funds	72	\$27,871.37	\$973,017,393
<b>Annual Changes</b>			
Checking Accounts	91	\$238.45	\$8,324,516
Savings Accounts	75	\$294.18	\$10,270,219
U.S. Savings Bonds	-114	\$-2.73	\$-95,219
<b>Earnings</b>			
Dividends, Royalties, Estates, Trusts	72	\$703.42	\$24,556,974
Interest from Savings Accounts or Bonds	73	\$668.76	\$23,347,056
Retirement Plan Contributions	74	\$1,016.71	\$35,494,370
<b>Liabilities</b>			
Original Mortgage Amount	76	\$16,273.10	\$568,110,119
Vehicle Loan Amount <sup>1</sup>	81	\$2,210.10	\$77,156,741
<b>Amount Paid: Interest</b>			
Home Mortgage	73	\$3,371.19	\$117,691,765
Lump Sum Home Equity Loan	70	\$91.17	\$3,182,723
New Car/Truck/Van Loan	78	\$162.52	\$5,673,822
Used Car/Truck/Van Loan	84	\$136.74	\$4,773,700
<b>Amount Paid: Principal</b>			
Home Mortgage	70	\$1,393.15	\$48,636,329
Lump Sum Home Equity Loan	69	\$116.06	\$4,051,766
New Car/Truck/Van Loan	77	\$854.90	\$29,845,311
Used Car/Truck/Van Loan	83	\$629.28	\$21,968,813
Checking Account and Banking Service Charges	89	\$24.86	\$868,050
Finance Charges, excluding Mortgage/Vehicle	82	\$201.65	\$7,039,906

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<sup>1</sup> **Vehicle Loan Amount** is the amount of a loan for a car, truck, van, boat, camper, motorcycle, motor scooter, or moped, excluding interest.

**Source:** ESRI forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.



City of Lakewood Drive Time ...  
 Lakewood, Washington  
 Ring: 5 miles radius

Latitude: 47.16181  
 Longitude: -122.51451

Demographic Summary	2010	2015
Population	210,238	216,222
Households	81,166	83,766
Families	52,743	54,002
Median Age	33.3	33.7
Median Household Income	\$49,595	\$56,330

	Spending Potential Index	Average	Total
<b>Assets</b>			
<b>Market Value</b>			
Checking Accounts	81	\$4,752.21	\$385,717,885
Savings Accounts	80	\$10,538.72	\$855,385,628
U.S. Savings Bonds	79	\$324.53	\$26,340,706
Stocks, Bonds & Mutual Funds	80	\$31,006.29	\$2,516,656,365
<b>Annual Changes</b>			
Checking Accounts	93	\$241.23	\$19,579,374
Savings Accounts	83	\$323.74	\$26,276,615
U.S. Savings Bonds	-56	\$-1.34	\$-108,694
<b>Earnings</b>			
Dividends, Royalties, Estates, Trusts	79	\$771.66	\$62,632,642
Interest from Savings Accounts or Bonds	79	\$727.67	\$59,061,666
Retirement Plan Contributions	81	\$1,109.82	\$90,079,930
<b>Liabilities</b>			
Original Mortgage Amount	81	\$17,444.99	\$1,415,939,760
Vehicle Loan Amount <sup>1</sup>	85	\$2,297.98	\$186,517,543
<b>Amount Paid: Interest</b>			
Home Mortgage	79	\$3,673.58	\$298,170,112
Lump Sum Home Equity Loan	78	\$100.81	\$8,182,428
New Car/Truck/Van Loan	82	\$171.83	\$13,946,538
Used Car/Truck/Van Loan	87	\$141.07	\$11,450,386
<b>Amount Paid: Principal</b>			
Home Mortgage	78	\$1,536.69	\$124,726,605
Lump Sum Home Equity Loan	77	\$129.01	\$10,471,525
New Car/Truck/Van Loan	82	\$912.05	\$74,027,445
Used Car/Truck/Van Loan	86	\$652.93	\$52,996,021
Checking Account and Banking Service Charges	91	\$25.31	\$2,054,526
Finance Charges, excluding Mortgage/Vehicle	86	\$210.87	\$17,115,301

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the asset value or amount spent for a product or service relative to a national average of 100. Annual change may be negative.

<sup>1</sup> **Vehicle Loan Amount** is the amount of a loan for a car, truck, van, boat, camper, motorcycle, motor scooter, or moped, excluding interest.

**Source:** ESRI forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.