



City of Lakewood Drive Time ...
 Lakewood, Washington
 Ring: 1 mile radius

Latitude: 47.16181
 Longitude: -122.51451

2010 Housing Summary

Housing Units	5,401
2010-2015 Percent Change	5.5%
Percent Occupied	92.9%
Percent Owner HHs	42.7%
Median Home Value	\$210,843

2010 Demographic Summary

Population	11,638
Households	5,015
Families	2,993
Median Age	36.5
Median Household Income	\$46,839

	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	73	\$8,569.91	\$42,978,115
Mortgage Interest	73	\$3,394.28	\$17,022,310
Mortgage Principal	71	\$1,415.43	\$7,098,379
Property Taxes	73	\$1,625.75	\$8,153,131
Homeowners Insurance	71	\$319.50	\$1,602,295
Ground Rent	74	\$53.84	\$270,031
Maintenance and Remodeling Services	73	\$1,440.59	\$7,224,551
Maintenance and Remodeling Materials	68	\$252.27	\$1,265,110
Property Management and Security	80	\$68.26	\$342,305
Rented Dwellings	120	\$4,116.83	\$20,645,910
Rent	121	\$3,938.93	\$19,753,730
Rent Received as Pay	110	\$100.71	\$505,056
Renters' Insurance	110	\$14.34	\$71,913
Maintenance and Repair Services	98	\$20.68	\$103,690
Maintenance and Repair Materials	80	\$42.18	\$211,521
Owned Vacation Homes	76	\$353.39	\$1,772,236
Mortgage Payment	75	\$152.00	\$762,303
Property Taxes	75	\$84.26	\$422,562
Homeowners Insurance	75	\$11.08	\$55,567
Maintenance and Remodeling	80	\$92.88	\$465,775
Property Management and Security	77	\$13.17	\$66,029
Housing While Attending School	77	\$62.61	\$313,981
Household Operations	77	\$1,207.85	\$6,057,390
Child Care	81	\$376.04	\$1,885,825
Care for Elderly and Handicapped	80	\$57.84	\$290,063
Appliance Rental and Repair	76	\$18.50	\$92,777
Computer Information Services	82	\$200.06	\$1,003,300
Home Security System Services	75	\$19.74	\$99,005
Non-apparel Household Laundry/Dry Cleaning	14	\$5.39	\$27,041
Housekeeping Services	75	\$115.13	\$577,383
Lawn & Garden	72	\$303.07	\$1,519,914
Moving/Storage/Freight Express	87	\$52.61	\$263,833
PC Repair (Personal Use)	77	\$6.85	\$34,353
Reupholstering/Furniture Repair	76	\$6.06	\$30,367
Termite/Pest Control	72	\$17.44	\$87,478
Water Softening Services	66	\$3.72	\$18,673
Internet Services Away from Home	85	\$2.27	\$11,397
Voice Over IP Service	86	\$5.73	\$28,736
Other Home Services ¹	76	\$17.40	\$87,244

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: ESRI forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.



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	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	80	\$3,639.76	\$18,253,410
Bottled Gas	55	\$37.25	\$186,808
Electricity	80	\$1,360.97	\$6,825,254
Fuel Oil	71	\$79.16	\$397,010
Natural Gas	80	\$524.02	\$2,627,951
Telephone Services	83	\$1,197.44	\$6,005,144
Water and Other Public Services	80	\$436.14	\$2,187,244
Coal/Wood/Other Fuel	56	\$4.79	\$23,999
Housekeeping Supplies	80	\$562.49	\$2,820,874
Laundry and Cleaning Supplies	82	\$155.52	\$779,957
Postage and Stationery	79	\$161.67	\$810,769
Other HH Products ²	80	\$245.29	\$1,230,148
Household Textiles	80	\$105.84	\$530,812
Bathroom Linens	85	\$15.08	\$75,634
Bedroom Linens	82	\$50.72	\$254,366
Kitchen and Dining Room Linens	80	\$2.47	\$12,392
Curtains and Draperies	75	\$21.52	\$107,919
Slipcovers, Decorative Pillows	82	\$3.49	\$17,518
Materials for Slipcovers/Curtains	73	\$11.13	\$55,817
Other Linens	82	\$1.43	\$7,166
Furniture	80	\$477.84	\$2,396,374
Mattresses and Box Springs	81	\$64.36	\$322,749
Other Bedroom Furniture	81	\$87.17	\$437,159
Sofas	82	\$124.95	\$626,635
Living Room Tables and Chairs	78	\$64.28	\$322,342
Kitchen, Dining Room Furniture	77	\$47.54	\$238,435
Infant Furniture	81	\$8.99	\$45,086
Outdoor Furniture	74	\$19.68	\$98,673
Wall Units, Cabinets and Other Furniture ³	77	\$60.88	\$305,295
Major Appliances	74	\$225.82	\$1,132,510
Dishwashers and Disposals	72	\$19.80	\$99,306
Refrigerators and Freezers	73	\$60.11	\$301,454
Clothes Washers	75	\$37.71	\$189,140
Clothes Dryers	76	\$28.86	\$144,741
Cooking Stoves and Ovens	74	\$34.88	\$174,937
Microwave Ovens	83	\$10.57	\$52,992
Window Air Conditioners	75	\$5.25	\$26,332
Electric Floor Cleaning Equipment	74	\$16.66	\$83,565
Sewing Machines and Miscellaneous Appliances	74	\$11.97	\$60,043

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Household Items			
Floor Coverings	77	\$57.93	\$290,514
Housewares	74	\$63.62	\$319,068
Small Appliances	80	\$26.35	\$132,138
Window Coverings	73	\$28.51	\$142,978
Lamps and Other Lighting Fixtures	77	\$18.24	\$91,460
Infant Equipment	24	\$4.87	\$24,407
Rental of Furniture	102	\$4.70	\$23,546
Laundry and Cleaning Equipment	80	\$17.93	\$89,931
Closet and Storage Items	16	\$4.05	\$20,299
Luggage	79	\$7.34	\$36,794
Clocks and Other Household Decoratives	22	\$44.75	\$224,416
Telephones and Accessories	58	\$24.65	\$123,638
Telephone Answering Devices	80	\$0.67	\$3,359
Grills and Outdoor Equipment	19	\$10.02	\$50,235
Power Tools	72	\$23.04	\$115,568
Hand Tools	85	\$8.76	\$43,932
Office Furniture/Equipment for Home Use	79	\$12.88	\$64,583
Computers and Hardware for Home Use	83	\$158.94	\$797,084
Software and Accessories for Home Use	85	\$24.17	\$121,199
Other Household Items ⁴	77	\$80.13	\$401,836

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

¹ **Other Home Services** includes miscellaneous home services and small repair jobs not already specified.

² **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

³ **Wall Units, Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks.

⁴ **Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, Personal Digital Assistants, and miscellaneous household equipment and parts.

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City of Lakewood Drive Time ...
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2010 Housing Summary

Housing Units	38,520
2010-2015 Percent Change	3.72%
Percent Occupied	90.6%
Percent Owner HHs	43.0%
Median Home Value	\$210,261

2010 Demographic Summary

Population	86,182
Households	34,911
Families	22,031
Median Age	33.2
Median Household Income	\$46,482

	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	71	\$8,398.67	\$293,205,918
Mortgage Interest	73	\$3,371.19	\$117,691,765
Mortgage Principal	70	\$1,393.15	\$48,636,329
Property Taxes	71	\$1,566.59	\$54,691,128
Homeowners Insurance	69	\$311.98	\$10,891,487
Ground Rent	72	\$52.41	\$1,829,586
Maintenance and Remodeling Services	70	\$1,390.82	\$48,555,074
Maintenance and Remodeling Materials	67	\$248.26	\$8,666,917
Property Management and Security	75	\$64.27	\$2,243,633
Rented Dwellings	124	\$4,272.19	\$149,146,543
Rent	126	\$4,086.50	\$142,663,675
Rent Received as Pay	114	\$104.80	\$3,658,516
Renters' Insurance	113	\$14.71	\$513,565
Maintenance and Repair Services	101	\$21.42	\$747,881
Maintenance and Repair Materials	84	\$44.77	\$1,562,906
Owned Vacation Homes	73	\$337.38	\$11,778,116
Mortgage Payment	72	\$146.56	\$5,116,445
Property Taxes	70	\$79.26	\$2,767,010
Homeowners Insurance	70	\$10.34	\$361,008
Maintenance and Remodeling	76	\$88.86	\$3,102,108
Property Management and Security	72	\$12.36	\$431,546
Housing While Attending School	76	\$61.67	\$2,153,061
Household Operations	76	\$1,202.31	\$41,973,931
Child Care	84	\$387.18	\$13,516,782
Care for Elderly and Handicapped	75	\$54.45	\$1,900,907
Appliance Rental and Repair	74	\$18.12	\$632,536
Computer Information Services	82	\$200.56	\$7,001,691
Home Security System Services	74	\$19.32	\$674,358
Non-apparel Household Laundry/Dry Cleaning	15	\$5.47	\$191,096
Housekeeping Services	73	\$111.35	\$3,887,355
Lawn & Garden	70	\$294.86	\$10,293,726
Moving/Storage/Freight Express	87	\$52.83	\$1,844,367
PC Repair (Personal Use)	77	\$6.83	\$238,371
Reupholstering/Furniture Repair	74	\$5.85	\$204,333
Termite/Pest Control	70	\$17.15	\$598,642
Water Softening Services	68	\$3.79	\$132,161
Internet Services Away from Home	85	\$2.28	\$79,601
Voice Over IP Service	84	\$5.63	\$196,708
Other Home Services ¹	73	\$16.65	\$581,300

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	80	\$3,637.81	\$126,999,419
Bottled Gas	55	\$37.04	\$1,292,988
Electricity	81	\$1,368.08	\$47,761,158
Fuel Oil	65	\$72.99	\$2,548,036
Natural Gas	78	\$512.69	\$17,898,461
Telephone Services	84	\$1,207.15	\$42,142,716
Water and Other Public Services	79	\$435.05	\$15,187,945
Coal/Wood/Other Fuel	56	\$4.82	\$168,117
Housekeeping Supplies	80	\$562.52	\$19,638,023
Laundry and Cleaning Supplies	83	\$157.19	\$5,487,595
Postage and Stationery	78	\$159.94	\$5,583,577
Other HH Products ²	80	\$245.39	\$8,566,851
Household Textiles	79	\$105.38	\$3,678,790
Bathroom Linens	86	\$15.19	\$530,401
Bedroom Linens	82	\$50.89	\$1,776,512
Kitchen and Dining Room Linens	80	\$2.47	\$86,109
Curtains and Draperies	73	\$21.05	\$735,036
Slipcovers, Decorative Pillows	81	\$3.48	\$121,569
Materials for Slipcovers/Curtains	71	\$10.88	\$379,986
Other Linens	81	\$1.41	\$49,177
Furniture	80	\$477.74	\$16,678,368
Mattresses and Box Springs	81	\$64.74	\$2,260,043
Other Bedroom Furniture	82	\$88.45	\$3,087,772
Sofas	82	\$124.70	\$4,353,520
Living Room Tables and Chairs	77	\$63.51	\$2,217,079
Kitchen, Dining Room Furniture	77	\$47.47	\$1,657,390
Infant Furniture	82	\$9.15	\$319,409
Outdoor Furniture	71	\$19.02	\$664,056
Wall Units, Cabinets and Other Furniture ³	76	\$60.70	\$2,119,099
Major Appliances	74	\$224.14	\$7,824,997
Dishwashers and Disposals	71	\$19.32	\$674,654
Refrigerators and Freezers	73	\$59.99	\$2,094,457
Clothes Washers	75	\$37.75	\$1,317,924
Clothes Dryers	76	\$28.87	\$1,007,913
Cooking Stoves and Ovens	72	\$34.23	\$1,195,023
Microwave Ovens	82	\$10.52	\$367,198
Window Air Conditioners	75	\$5.25	\$183,454
Electric Floor Cleaning Equipment	74	\$16.65	\$581,314
Sewing Machines and Miscellaneous Appliances	72	\$11.55	\$403,060

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Household Items			
Floor Coverings	75	\$56.15	\$1,960,285
Housewares	74	\$63.81	\$2,227,779
Small Appliances	80	\$26.18	\$914,127
Window Coverings	73	\$28.20	\$984,422
Lamps and Other Lighting Fixtures	76	\$17.96	\$627,076
Infant Equipment	25	\$5.05	\$176,190
Rental of Furniture	107	\$4.97	\$173,390
Laundry and Cleaning Equipment	81	\$18.00	\$628,496
Closet and Storage Items	16	\$4.04	\$141,183
Luggage	79	\$7.27	\$253,701
Clocks and Other Household Decoratives	22	\$44.13	\$1,540,632
Telephones and Accessories	59	\$25.19	\$879,476
Telephone Answering Devices	80	\$0.67	\$23,438
Grills and Outdoor Equipment	19	\$9.88	\$344,865
Power Tools	72	\$23.09	\$806,265
Hand Tools	86	\$8.83	\$308,128
Office Furniture/Equipment for Home Use	79	\$12.84	\$448,286
Computers and Hardware for Home Use	84	\$160.59	\$5,606,475
Software and Accessories for Home Use	85	\$24.32	\$848,930
Other Household Items ⁴	77	\$79.63	\$2,780,020

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

¹ **Other Home Services** includes miscellaneous home services and small repair jobs not already specified.

² **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

³ **Wall Units, Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks.

⁴ **Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, Personal Digital Assistants, and miscellaneous household equipment and parts.

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2010 Housing Summary

Housing Units	87,938
2010-2015 Percent Change	4.41%
Percent Occupied	92.3%
Percent Owner HHs	49.8%
Median Home Value	\$204,759

2010 Demographic Summary

Population	210,238
Households	81,166
Families	52,743
Median Age	33.3
Median Household Income	\$49,595

	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	78	\$9,236.29	\$749,672,799
Mortgage Interest	79	\$3,673.58	\$298,170,112
Mortgage Principal	78	\$1,536.69	\$124,726,605
Property Taxes	79	\$1,750.61	\$142,089,611
Homeowners Insurance	76	\$344.00	\$27,920,819
Ground Rent	77	\$55.70	\$4,520,836
Maintenance and Remodeling Services	77	\$1,532.82	\$124,413,188
Maintenance and Remodeling Materials	74	\$273.71	\$22,216,051
Property Management and Security	81	\$69.19	\$5,615,575
Rented Dwellings	116	\$3,974.93	\$322,629,565
Rent	117	\$3,799.17	\$308,363,590
Rent Received as Pay	106	\$97.10	\$7,881,096
Renters' Insurance	109	\$14.21	\$1,153,089
Maintenance and Repair Services	96	\$20.25	\$1,643,629
Maintenance and Repair Materials	83	\$44.21	\$3,588,162
Owned Vacation Homes	79	\$366.71	\$29,764,516
Mortgage Payment	79	\$160.45	\$13,022,702
Property Taxes	78	\$87.90	\$7,134,887
Homeowners Insurance	77	\$11.47	\$931,280
Maintenance and Remodeling	80	\$93.34	\$7,575,963
Property Management and Security	79	\$13.55	\$1,099,683
Housing While Attending School	84	\$68.47	\$5,557,593
Household Operations	81	\$1,279.50	\$103,852,258
Child Care	88	\$406.05	\$32,957,263
Care for Elderly and Handicapped	86	\$61.99	\$5,031,574
Appliance Rental and Repair	81	\$19.67	\$1,596,475
Computer Information Services	86	\$210.32	\$17,071,232
Home Security System Services	80	\$20.92	\$1,698,368
Non-apparel Household Laundry/Dry Cleaning	14	\$5.45	\$442,371
Housekeeping Services	78	\$119.49	\$9,698,906
Lawn & Garden	77	\$320.66	\$26,026,567
Moving/Storage/Freight Express	86	\$52.47	\$4,258,789
PC Repair (Personal Use)	81	\$7.18	\$583,112
Reupholstering/Furniture Repair	79	\$6.28	\$509,569
Termite/Pest Control	75	\$18.32	\$1,486,562
Water Softening Services	75	\$4.18	\$339,227
Internet Services Away from Home	88	\$2.36	\$191,754
Voice Over IP Service	90	\$6.02	\$488,315
Other Home Services ¹	79	\$18.14	\$1,472,174

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	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	85	\$3,834.87	\$311,261,145
Bottled Gas	62	\$42.09	\$3,416,442
Electricity	84	\$1,431.13	\$116,159,169
Fuel Oil	74	\$82.48	\$6,694,327
Natural Gas	86	\$562.38	\$45,646,197
Telephone Services	87	\$1,253.11	\$101,710,176
Water and Other Public Services	84	\$458.35	\$37,202,312
Coal/Wood/Other Fuel	62	\$5.33	\$432,522
Housekeeping Supplies	84	\$590.96	\$47,965,571
Laundry and Cleaning Supplies	86	\$163.41	\$13,262,978
Postage and Stationery	82	\$168.60	\$13,684,967
Other HH Products ²	84	\$258.95	\$21,017,626
Household Textiles	83	\$110.93	\$9,003,781
Bathroom Linens	88	\$15.70	\$1,274,574
Bedroom Linens	86	\$53.18	\$4,316,507
Kitchen and Dining Room Linens	84	\$2.59	\$210,456
Curtains and Draperies	78	\$22.44	\$1,821,274
Slipcovers, Decorative Pillows	86	\$3.68	\$298,914
Materials for Slipcovers/Curtains	77	\$11.85	\$961,890
Other Linens	85	\$1.48	\$120,166
Furniture	84	\$503.50	\$40,866,768
Mattresses and Box Springs	84	\$67.15	\$5,450,455
Other Bedroom Furniture	85	\$91.46	\$7,423,107
Sofas	86	\$130.77	\$10,614,339
Living Room Tables and Chairs	82	\$67.81	\$5,504,189
Kitchen, Dining Room Furniture	82	\$50.79	\$4,122,080
Infant Furniture	87	\$9.72	\$789,289
Outdoor Furniture	79	\$21.10	\$1,712,331
Wall Units, Cabinets and Other Furniture ³	81	\$64.69	\$5,250,978
Major Appliances	79	\$240.14	\$19,491,218
Dishwashers and Disposals	77	\$20.95	\$1,700,184
Refrigerators and Freezers	78	\$64.04	\$5,197,820
Clothes Washers	81	\$40.34	\$3,274,295
Clothes Dryers	81	\$31.09	\$2,523,347
Cooking Stoves and Ovens	78	\$37.06	\$3,008,229
Microwave Ovens	86	\$11.00	\$892,860
Window Air Conditioners	78	\$5.51	\$447,295
Electric Floor Cleaning Equipment	78	\$17.62	\$1,430,145
Sewing Machines and Miscellaneous Appliances	78	\$12.53	\$1,017,043

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	Spending Potential Index	Average Amount Spent	Total
Household Items			
Floor Coverings	82	\$61.64	\$5,002,848
Housewares	77	\$66.04	\$5,359,967
Small Appliances	84	\$27.67	\$2,245,968
Window Coverings	78	\$30.31	\$2,460,025
Lamps and Other Lighting Fixtures	82	\$19.29	\$1,565,938
Infant Equipment	25	\$5.14	\$416,914
Rental of Furniture	104	\$4.80	\$389,457
Laundry and Cleaning Equipment	84	\$18.77	\$1,523,232
Closet and Storage Items	17	\$4.30	\$348,777
Luggage	84	\$7.75	\$628,747
Clocks and Other Household Decoratives	23	\$47.64	\$3,866,900
Telephones and Accessories	61	\$25.93	\$2,104,931
Telephone Answering Devices	85	\$0.71	\$57,382
Grills and Outdoor Equipment	20	\$10.68	\$866,595
Power Tools	76	\$24.23	\$1,966,983
Hand Tools	88	\$9.06	\$735,749
Office Furniture/Equipment for Home Use	84	\$13.68	\$1,110,426
Computers and Hardware for Home Use	88	\$167.73	\$13,613,810
Software and Accessories for Home Use	89	\$25.25	\$2,049,038
Other Household Items ⁴	81	\$84.14	\$6,829,612

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¹ **Other Home Services** includes miscellaneous home services and small repair jobs not already specified.

² **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

³ **Wall Units, Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks.

⁴ **Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, Personal Digital Assistants, and miscellaneous household equipment and parts.

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