



City of Lakewood Drive Time ...
 Lakewood, Washington
 Ring: 1 mile radius

Latitude: 47.16181
 Longitude: -122.51451

| Demographic Summary | 2010 | 2015 |
|-------------------------|----------|----------|
| Population | 11,638 | 12,066 |
| Households | 5,015 | 5,233 |
| Families | 2,993 | 3,094 |
| Median Age | 36.5 | 36.9 |
| Median Household Income | \$46,839 | \$53,145 |

| | Spending Potential Index | Average Amount Spent | Total | Percent |
|---|--------------------------|----------------------|---------------|---------|
| Total Expenditures | 80 | \$53,550.23 | \$268,554,412 | 100.0% |
| Food | 83 | \$6,359.78 | \$31,894,283 | 11.9% |
| Food at Home | 82 | \$3,687.81 | \$18,494,348 | 6.9% |
| Food Away from Home | 83 | \$2,671.97 | \$13,399,934 | 5.0% |
| Alcoholic Beverages | 87 | \$495.54 | \$2,485,151 | 0.9% |
| Housing | 82 | \$16,742.50 | \$83,963,653 | 31.3% |
| Shelter | 83 | \$13,102.74 | \$65,710,243 | 24.5% |
| Utilities, Fuel and Public Services | 80 | \$3,639.76 | \$18,253,410 | 6.8% |
| Household Operations | 77 | \$1,207.85 | \$6,057,390 | 2.3% |
| Housekeeping Supplies | 80 | \$562.49 | \$2,820,874 | 1.1% |
| Household Furnishings and Equipment | 70 | \$1,431.04 | \$7,176,684 | 2.7% |
| Apparel and Services | 58 | \$1,394.29 | \$6,992,356 | 2.6% |
| Transportation | 80 | \$8,081.08 | \$40,526,636 | 15.1% |
| Travel | 79 | \$1,489.13 | \$7,468,010 | 2.8% |
| Health Care | 78 | \$2,891.02 | \$14,498,481 | 5.4% |
| Entertainment and Recreation | 80 | \$2,585.00 | \$12,963,784 | 4.8% |
| Personal Care Products & Services | 82 | \$571.78 | \$2,867,493 | 1.1% |
| Education | 83 | \$1,012.00 | \$5,075,161 | 1.9% |
| Smoking Products | 84 | \$358.82 | \$1,799,474 | 0.7% |
| Miscellaneous ¹ | 79 | \$926.54 | \$4,646,612 | 1.7% |
| Support Payments/Cash Contributions/Gifts in Kind | 80 | \$1,958.96 | \$9,824,200 | 3.7% |
| Life/Other Insurance | 74 | \$307.05 | \$1,539,878 | 0.6% |
| Pensions and Social Security | 79 | \$5,175.33 | \$25,954,288 | 9.7% |

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

¹ **Miscellaneous** includes lotteries, pari-mutuel losses, legal fees, funeral expenses, safe deposit box rentals, checking account/banking service charges, cemetery lots/vaults/maintenance fees, accounting fees, miscellaneous personal services/advertising/fines, finance charges excluding mortgage & vehicle, occupational expenses, expenses for other properties, credit card membership fees, and shopping club membership fees.

Source: ESRI forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.



City of Lakewood Drive Time ...
 Lakewood, Washington
 Ring: 3 miles radius

Latitude: 47.16181
 Longitude: -122.51451

| Demographic Summary | 2010 | 2015 |
|-------------------------|----------|----------|
| Population | 86,182 | 87,697 |
| Households | 34,911 | 35,650 |
| Families | 22,031 | 22,291 |
| Median Age | 33.2 | 33.7 |
| Median Household Income | \$46,482 | \$53,509 |

| | Spending Potential Index | Average Amount Spent | Total | Percent |
|---|--------------------------------|----------------------------|-----------------|---------|
| Total Expenditures | 80 | \$53,492.91 | \$1,867,491,048 | 100.0% |
| Food | 83 | \$6,388.17 | \$223,017,487 | 11.9% |
| Food at Home | 83 | \$3,701.80 | \$129,233,418 | 6.9% |
| Food Away from Home | 83 | \$2,686.38 | \$93,784,069 | 5.0% |
| Alcoholic Beverages | 87 | \$496.61 | \$17,337,266 | 0.9% |
| Housing | 82 | \$16,707.72 | \$583,283,056 | 31.2% |
| Shelter | 83 | \$13,069.91 | \$456,283,637 | 24.4% |
| Utilities, Fuel and Public Services | 80 | \$3,637.81 | \$126,999,419 | 6.8% |
| Household Operations | 76 | \$1,202.31 | \$41,973,931 | 2.2% |
| Housekeeping Supplies | 80 | \$562.52 | \$19,638,023 | 1.1% |
| Household Furnishings and Equipment | 69 | \$1,428.07 | \$49,855,320 | 2.7% |
| Apparel and Services | 59 | \$1,401.62 | \$48,932,051 | 2.6% |
| Transportation | 81 | \$8,143.21 | \$284,287,708 | 15.2% |
| Travel | 77 | \$1,465.09 | \$51,147,587 | 2.7% |
| Health Care | 76 | \$2,841.16 | \$99,187,844 | 5.3% |
| Entertainment and Recreation | 80 | \$2,578.47 | \$90,017,066 | 4.8% |
| Personal Care Products & Services | 82 | \$570.28 | \$19,908,927 | 1.1% |
| Education | 83 | \$1,016.59 | \$35,490,228 | 1.9% |
| Smoking Products | 85 | \$364.64 | \$12,730,090 | 0.7% |
| Miscellaneous ¹ | 79 | \$920.76 | \$32,144,661 | 1.7% |
| Support Payments/Cash Contributions/Gifts in Kind | 79 | \$1,926.24 | \$67,246,963 | 3.6% |
| Life/Other Insurance | 72 | \$301.15 | \$10,513,527 | 0.6% |
| Pensions and Social Security | 79 | \$5,178.29 | \$180,779,312 | 9.7% |

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

¹ **Miscellaneous** includes lotteries, pari-mutuel losses, legal fees, funeral expenses, safe deposit box rentals, checking account/banking service charges, cemetery lots/vaults/maintenance fees, accounting fees, miscellaneous personal services/advertising/fines, finance charges excluding mortgage & vehicle, occupational expenses, expenses for other properties, credit card membership fees, and shopping club membership fees.

Source: ESRI forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.



City of Lakewood Drive Time ...
 Lakewood, Washington
 Ring: 5 miles radius

Latitude: 47.16181
 Longitude: -122.51451

| Demographic Summary | 2010 | 2015 |
|-------------------------|----------|----------|
| Population | 210,238 | 216,222 |
| Households | 81,166 | 83,766 |
| Families | 52,743 | 54,002 |
| Median Age | 33.3 | 33.7 |
| Median Household Income | \$49,595 | \$56,330 |

| | Spending Potential Index | Average Amount Spent | Total | Percent |
|---|--------------------------|----------------------|-----------------|---------|
| Total Expenditures | 84 | \$56,260.31 | \$4,566,424,351 | 100.0% |
| Food | 87 | \$6,655.00 | \$540,159,938 | 11.8% |
| Food at Home | 86 | \$3,850.45 | \$312,525,912 | 6.8% |
| Food Away from Home | 87 | \$2,804.55 | \$227,634,026 | 5.0% |
| Alcoholic Beverages | 91 | \$518.62 | \$42,094,438 | 0.9% |
| Housing | 86 | \$17,481.28 | \$1,418,885,619 | 31.1% |
| Shelter | 86 | \$13,646.41 | \$1,107,624,472 | 24.3% |
| Utilities, Fuel and Public Services | 85 | \$3,834.87 | \$311,261,145 | 6.8% |
| Household Operations | 81 | \$1,279.50 | \$103,852,258 | 2.3% |
| Housekeeping Supplies | 84 | \$590.96 | \$47,965,571 | 1.1% |
| Household Furnishings and Equipment | 73 | \$1,509.32 | \$122,505,068 | 2.7% |
| Apparel and Services | 61 | \$1,461.06 | \$118,588,459 | 2.6% |
| Transportation | 85 | \$8,529.71 | \$692,322,076 | 15.2% |
| Travel | 82 | \$1,560.44 | \$126,654,588 | 2.8% |
| Health Care | 81 | \$3,033.27 | \$246,198,437 | 5.4% |
| Entertainment and Recreation | 85 | \$2,727.72 | \$221,398,238 | 4.8% |
| Personal Care Products & Services | 86 | \$598.49 | \$48,576,905 | 1.1% |
| Education | 89 | \$1,089.60 | \$88,438,354 | 1.9% |
| Smoking Products | 88 | \$378.06 | \$30,685,988 | 0.7% |
| Miscellaneous ¹ | 83 | \$968.07 | \$78,574,045 | 1.7% |
| Support Payments/Cash Contributions/Gifts in Kind | 83 | \$2,035.43 | \$165,207,715 | 3.6% |
| Life/Other Insurance | 79 | \$329.93 | \$26,779,122 | 0.6% |
| Pensions and Social Security | 84 | \$5,513.85 | \$447,537,528 | 9.8% |

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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