



Lakewood City, WA
 Lakewood city, WA (5338038)
 Geography: Place

Demographic Summary	2010	2015
Population	59,401	60,293
Households	24,719	25,197
Families	15,216	15,371
Median Age	36.1	36.4
Median Household Income	\$46,649	\$53,483

	Spending Potential Index	Average Amount Spent	Total
Products			
Vehicle Coolant/Brake/Transmission Fluids	84	\$4.00	\$98,848
Gasoline	82	\$2,299.46	\$56,840,347
Motor Oil	80	\$9.44	\$233,426
Vehicle Parts/Equipment and Accessories	81	\$45.45	\$1,123,444
Tire Purchase/Replacement	79	\$113.48	\$2,805,060
Vehicle Audio/Video Equipment and Installation	87	\$6.18	\$152,829
Vehicle Cleaning Products and Services	82	\$6.68	\$165,020
Services			
Auto Repair Service Policy	81	\$13.39	\$330,935
Membership Fees for Automobile Service Clubs	79	\$17.29	\$427,375
Global Positioning Services	75	\$1.89	\$46,772
Vehicle Air Conditioning Repair	84	\$14.77	\$365,031
Vehicle Body Work and Painting	82	\$31.17	\$770,408
Vehicle Brake Work	82	\$64.86	\$1,603,187
Vehicle Clutch/Transmission Repair	80	\$36.62	\$905,180
Vehicle Cooling System Repair	85	\$24.59	\$607,889
Vehicle Drive Shaft and Rear-end Repair	82	\$7.10	\$175,619
Vehicle Electrical System Repair	84	\$29.15	\$720,545
Vehicle Exhaust System Repair	83	\$11.12	\$274,882
Vehicle Front End Alignment/Wheel Balance & Rotation	81	\$14.94	\$369,195
Lube/Oil Change and Oil Filters	81	\$72.38	\$1,789,242
Vehicle Motor Repair/Replacement	83	\$76.49	\$1,890,879
Vehicle Motor Tune-up	84	\$52.14	\$1,288,732
Vehicle Shock Absorber Replacement	83	\$5.53	\$136,651
Vehicle Steering/Front End Repair	83	\$22.99	\$568,259
Tire Repair and Other Repair Work	82	\$53.54	\$1,323,494

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Source: ESRI forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.