



Lakewood City, WA
 Lakewood city, WA (5338038)
 Geography: Place

Demographic Summary	2010	2015
Population	59,401	60,293
Households	24,719	25,197
Families	15,216	15,371
Median Age	36.1	36.4
Median Household Income	\$46,649	\$53,483

	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	80	\$54,058.73	\$1,336,277,661	100.0%
Food	83	\$6,415.53	\$158,585,472	11.9%
Food at Home	83	\$3,720.95	\$91,978,273	6.9%
Food Away from Home	84	\$2,694.57	\$66,607,199	5.0%
Alcoholic Beverages	87	\$496.85	\$12,281,565	0.9%
Housing	83	\$16,858.63	\$416,728,479	31.2%
Shelter	83	\$13,168.68	\$325,516,617	24.4%
Utilities, Fuel and Public Services	81	\$3,689.95	\$91,211,861	6.8%
Household Operations	77	\$1,221.69	\$30,199,050	2.3%
Housekeeping Supplies	81	\$569.63	\$14,080,680	1.1%
Household Furnishings and Equipment	70	\$1,446.36	\$35,752,664	2.7%
Apparel and Services	59	\$1,404.62	\$34,720,906	2.6%
Transportation	82	\$8,187.96	\$202,398,190	15.1%
Travel	79	\$1,498.05	\$37,030,320	2.8%
Health Care	79	\$2,929.09	\$72,404,292	5.4%
Entertainment and Recreation	81	\$2,613.01	\$64,591,050	4.8%
Personal Care Products & Services	83	\$577.19	\$14,267,498	1.1%
Education	84	\$1,021.31	\$25,245,746	1.9%
Smoking Products	85	\$363.21	\$8,978,185	0.7%
Miscellaneous ¹	80	\$934.45	\$23,098,767	1.7%
Support Payments/Cash Contributions/Gifts in Kind	81	\$1,977.51	\$48,882,178	3.7%
Life/Other Insurance	75	\$312.49	\$7,724,448	0.6%
Pensions and Social Security	79	\$5,231.12	\$129,308,174	9.7%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

¹ **Miscellaneous** includes lotteries, pari-mutuel losses, legal fees, funeral expenses, safe deposit box rentals, checking account/banking service charges, cemetery lots/vaults/maintenance fees, accounting fees, miscellaneous personal services/advertising/fines, finance charges excluding mortgage & vehicle, occupational expenses, expenses for other properties, credit card membership fees, and shopping club membership fees.

Source: ESRI forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.