




Woodbrook
 Area: 0.55 Square miles
 Custom Polygon

	2000 Total Population	2,079
	2000 Group Quarters	0
	2010 Total Population	2,119
	2015 Total Population	2,152
	2010 - 2015 Annual Rate	0.31%
	2000 Households	858
	2000 Average Household Size	2.42
	2010 Households	890
	2010 Average Household Size	2.38
	2015 Households	908
	2015 Average Household Size	2.37
	2010 - 2015 Annual Rate	0.4%
	2000 Families	502
	2000 Average Family Size	2.99
	2010 Families	503
	2010 Average Family Size	2.97
	2015 Families	508
	2015 Average Family Size	2.96
	2010 - 2015 Annual Rate	0.2%
	2000 Housing Units	945
	Owner Occupied Housing Units	15.6%
	Renter Occupied Housing Units	75.2%
	Vacant Housing Units	9.2%
	2010 Housing Units	1,014
	Owner Occupied Housing Units	15.1%
	Renter Occupied Housing Units	72.7%
	Vacant Housing Units	12.2%
	2015 Housing Units	1,052
	Owner Occupied Housing Units	14.7%
	Renter Occupied Housing Units	71.6%
	Vacant Housing Units	13.7%
	Median Household Income	
	2000	\$20,511
	2010	\$24,918
	2015	\$26,341
	Median Home Value	
	2000	\$13,989
	2010	\$23,594
	2015	\$23,629
	Per Capita Income	
	2000	\$8,775
	2010	\$12,349
	2015	\$13,457
	Median Age	
	2000	24.0
	2010	24.7
	2015	24.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Income

Household Income Base	816
< \$15,000	38.5%
\$15,000 - \$24,999	22.4%
\$25,000 - \$34,999	18.6%
\$35,000 - \$49,999	13.2%
\$50,000 - \$74,999	5.9%
\$75,000 - \$99,999	0.1%
\$100,000 - \$149,999	1.2%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%
Average Household Income	\$22,913

2010 Households by Income

Household Income Base	888
< \$15,000	33.3%
\$15,000 - \$24,999	16.8%
\$25,000 - \$34,999	14.5%
\$35,000 - \$49,999	22.3%
\$50,000 - \$74,999	8.1%
\$75,000 - \$99,999	3.7%
\$100,000 - \$149,999	1.0%
\$150,000 - \$199,999	0.2%
\$200,000+	0.0%
Average Household Income	\$29,804

2015 Households by Income

Household Income Base	909
< \$15,000	31.5%
\$15,000 - \$24,999	16.1%
\$25,000 - \$34,999	14.5%
\$35,000 - \$49,999	20.4%
\$50,000 - \$74,999	10.7%
\$75,000 - \$99,999	4.7%
\$100,000 - \$149,999	1.8%
\$150,000 - \$199,999	0.4%
\$200,000+	0.0%
Average Household Income	\$32,263

2000 Owner Occupied HUs by Value

Total	121
<\$50,000	86.8%
\$50,000 - 99,999	5.8%
\$100,000 - 149,999	0.0%
\$150,000 - 199,999	6.6%
\$200,000 - \$299,999	0.0%
\$300,000 - 499,999	0.0%
\$500,000 - 999,999	0.0%
\$1,000,000+	0.8%
Average Home Value	\$38,975


2000 Specified Renter Occupied HUs by Contract Rent

Total	735
With Cash Rent	98.9%
No Cash Rent	1.1%
Median Rent	\$404
Average Rent	\$421

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

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	2000 Population by Age	
	Total	2,078
	Age 0 - 4	12.9%
	Age 5 - 9	10.2%
	Age 10 - 14	6.6%
	Age 15 - 19	8.5%
	Age 20 - 24	14.6%
	Age 25 - 34	17.6%
	Age 35 - 44	14.2%
	Age 45 - 54	7.9%
	Age 55 - 64	3.4%
	Age 65 - 74	2.7%
	Age 75 - 84	1.2%
	Age 85+	0.2%
	Age 18+	67.0%
	2010 Population by Age	
	Total	2,120
	Age 0 - 4	13.0%
	Age 5 - 9	9.8%
	Age 10 - 14	7.3%
	Age 15 - 19	8.6%
	Age 20 - 24	12.1%
	Age 25 - 34	20.5%
	Age 35 - 44	10.7%
	Age 45 - 54	9.3%
	Age 55 - 64	5.4%
	Age 65 - 74	1.9%
	Age 75 - 84	1.0%
	Age 85+	0.4%
	Age 18+	65.3%
	2015 Population by Age	
	Total	2,150
	Age 0 - 4	13.3%
	Age 5 - 9	9.8%
	Age 10 - 14	7.3%
	Age 15 - 19	7.3%
	Age 20 - 24	13.3%
	Age 25 - 34	19.9%
	Age 35 - 44	11.2%
	Age 45 - 54	7.7%
	Age 55 - 64	6.3%
	Age 65 - 74	2.8%
	Age 75 - 84	0.9%
	Age 85+	0.3%
	Age 18+	65.8%
	2000 Population by Sex	
	Males	48.6%
	Females	51.4%
	2010 Population by Sex	
	Males	48.7%
	Females	51.3%
	2015 Population by Sex	
	Males	48.9%
	Females	51.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Population by Race/Ethnicity

Total	2,080
White Alone	63.3%
Black Alone	16.8%
American Indian Alone	2.6%
Asian or Pacific Islander Alone	5.2%
Some Other Race Alone	3.9%
Two or More Races	8.2%
Hispanic Origin	11.3%
Diversity Index	65.5

2010 Population by Race/Ethnicity

Total	2,119
White Alone	57.9%
Black Alone	18.2%
American Indian Alone	2.9%
Asian or Pacific Islander Alone	5.8%
Some Other Race Alone	5.9%
Two or More Races	9.3%
Hispanic Origin	17.6%
Diversity Index	73.7

2015 Population by Race/Ethnicity

Total	2,152
White Alone	56.3%
Black Alone	18.4%
American Indian Alone	2.9%
Asian or Pacific Islander Alone	6.0%
Some Other Race Alone	6.6%
Two or More Races	9.9%
Hispanic Origin	20.0%
Diversity Index	75.9



2000 Population 3+ by School Enrollment

Total	1,926
Enrolled in Nursery/Preschool	1.8%
Enrolled in Kindergarten	1.1%
Enrolled in Grade 1-8	16.0%
Enrolled in Grade 9-12	8.7%
Enrolled in College	7.0%
Enrolled in Grad/Prof School	0.0%
Not Enrolled in School	65.4%

2010 Population 25+ by Educational Attainment

Total	1,046
Less than 9th Grade	2.5%
9th - 12th Grade, No Diploma	12.8%
High School Graduate	41.2%
Some College, No Degree	27.4%
Associate Degree	10.6%
Bachelor's Degree	4.0%
Graduate/Professional Degree	1.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Population 15+ by Marital Status

Total	1,484
Never Married	37.9%
Married	46.7%
Widowed	3.0%
Divorced	12.4%



2000 Population 16+ by Employment Status

Total	1,437
In Labor Force	62.8%
Civilian Employed	43.2%
Civilian Unemployed	13.9%
In Armed Forces	5.7%
Not in Labor Force	37.2%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	71.5%
Civilian Unemployed	28.5%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	75.1%
Civilian Unemployed	24.9%

2000 Females 16+ by Employment Status and Age of Children

Total	757
Own Children < 6 Only	17.8%
Employed/in Armed Forces	3.8%
Unemployed	3.0%
Not in Labor Force	11.0%
Own Children < 6 and 6-17 Only	9.4%
Employed/in Armed Forces	5.3%
Unemployed	0.9%
Not in Labor Force	3.2%
Own Children 6-17 Only	21.1%
Employed/in Armed Forces	14.3%
Unemployed	1.1%
Not in Labor Force	5.8%
No Own Children < 18	51.7%
Employed/in Armed Forces	22.9%
Unemployed	7.1%
Not in Labor Force	21.7%



2010 Employed Population 16+ by Industry

Total	613
Agriculture/Mining	0.2%
Construction	8.2%
Manufacturing	3.6%
Wholesale Trade	1.3%
Retail Trade	9.1%
Transportation/Utilities	1.8%
Information	0.8%
Finance/Insurance/Real Estate	3.1%
Services	66.4%
Public Administration	5.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Employed Population 16+ by Occupation

Total	612
White Collar	50.0%
Management/Business/Financial	9.3%
Professional	10.0%
Sales	6.9%
Administrative Support	23.9%
Services	36.4%
Blue Collar	13.6%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.2%
Installation/Maintenance/Repair	2.5%
Production	1.5%
Transportation/Material Moving	5.4%



2000 Workers 16+ by Means of Transportation to Work

Total	678
Drove Alone - Car, Truck, or Van	54.7%
Carpooled - Car, Truck, or Van	20.6%
Public Transportation	15.5%
Walked	4.9%
Other Means	2.2%
Worked at Home	2.1%

2000 Workers 16+ by Travel Time to Work

Total	677
Did Not Work at Home	97.9%
Less than 5 minutes	1.3%
5 to 9 minutes	7.1%
10 to 19 minutes	43.9%
20 to 24 minutes	11.1%
25 to 34 minutes	15.4%
35 to 44 minutes	4.7%
45 to 59 minutes	7.5%
60 to 89 minutes	3.2%
90 or more minutes	3.7%
Worked at Home	2.1%
Average Travel Time to Work (in min)	26.0

2000 Households by Vehicles Available

Total	857
None	21.4%
1	56.7%
2	15.5%
3	6.4%
4	0.0%
5+	0.0%
Average Number of Vehicles Available	1.1

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Type

Total	857
Family Households	58.5%
Married-couple Family	28.9%
With Related Children	16.7%
Other Family (No Spouse)	29.5%
With Related Children	25.7%
Nonfamily Households	41.5%
Householder Living Alone	30.6%
Householder Not Living Alone	11.0%
Households with Related Children	42.3%
Households with Persons 65+	8.4%

2000 Households by Size

Total	858
1 Person Household	30.6%
2 Person Household	29.1%
3 Person Household	19.5%
4 Person Household	12.4%
5 Person Household	5.5%
6 Person Household	2.0%
7+ Person Household	1.1%

2000 Households by Year Householder Moved In

Total	857
Moved in 1999 to March 2000	50.5%
Moved in 1995 to 1998	35.4%
Moved in 1990 to 1994	7.2%
Moved in 1980 to 1989	4.3%
Moved in 1970 to 1979	1.6%
Moved in 1969 or Earlier	0.9%
Median Year Householder Moved In	1999



2000 Housing Units by Units in Structure

Total	942
1, Detached	10.3%
1, Attached	1.8%
2	5.4%
3 or 4	20.6%
5 to 9	18.5%
10 to 19	14.0%
20+	7.6%
Mobile Home	21.8%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	942
1999 to March 2000	0.0%
1995 to 1998	2.2%
1990 to 1994	5.3%
1980 to 1989	10.7%
1970 to 1979	18.9%
1969 or Earlier	62.8%
Median Year Structure Built	1967


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 Tapestry Segments

1.

Inner City Tenants

 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$707,038
Average Spent	\$794.42
Spending Potential Index	33
Computers & Accessories: Total \$	\$94,325
Average Spent	\$105.98
Spending Potential Index	48
Education: Total \$	\$475,974
Average Spent	\$534.80
Spending Potential Index	44
Entertainment/Recreation: Total \$	\$1,195,904
Average Spent	\$1,343.71
Spending Potential Index	42
Food at Home: Total \$	\$1,866,287
Average Spent	\$2,096.95
Spending Potential Index	47
Food Away from Home: Total \$	\$1,350,947
Average Spent	\$1,517.92
Spending Potential Index	47
Health Care: Total \$	\$1,224,420
Average Spent	\$1,375.75
Spending Potential Index	37
HH Furnishings & Equipment: Total \$	\$663,854
Average Spent	\$745.90
Spending Potential Index	36
Investments: Total \$	\$476,346
Average Spent	\$535.22
Spending Potential Index	31
Retail Goods: Total \$	\$9,056,065
Average Spent	\$10,175.35
Spending Potential Index	41
Shelter: Total \$	\$6,400,299
Average Spent	\$7,191.35
Spending Potential Index	46
TV/Video/Audio: Total \$	\$506,320
Average Spent	\$568.90
Spending Potential Index	46
Travel: Total \$	\$632,820
Average Spent	\$711.03
Spending Potential Index	38
Vehicle Maintenance & Repairs: Total \$	\$371,306
Average Spent	\$417.20
Spending Potential Index	44

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.